Registered number: 00041598

Dignity Funerals Limited
Annual report and financial statements
for the period ended 29 December 2023

Dignity Funerals Limited

Strategic report for the period ended 29 December 2023

Section 172 statement

The Directors are aware of their duty under s172(1) of the Companies Act 2006 to act in the way which they consider, in good faith, would be most likely to promote the success of the Company for the benefit of its stakeholders as a whole, and in doing so, to have a regard (amongst other matters) to:

- the likely consequences of any decision in the long term;
- the interests of the Company's employees;
- the need to foster the Company's business relationships with suppliers, customers and others;
- the impact of the Company's operations on the community and the environment;
- the desirability of the Company maintaining a reputation for high standards of business conduct; and
- the need to act fairly towards all stakeholders of the Company.

The Directors of the Company consider that they have had regard in material respects to the factors set out above, further details of which are included in the Wates Principles statement within the Directors' report of the Dignity group's annual report.

The Company is a UK subsidiary of Dignity Group Holdings Limited. The Dignity Group Holdings Limited board determines the strategic objectives and policies of the Dignity group to best support the delivery of long-term value, providing overall strategic direction within an appropriate framework of controls, delegated authority, and rewards. The Company follows Dignity group policies and procedures, including those relating to standards of business conduct, employees, customers, suppliers, the environment, the communities in which we operate, and other stakeholders such as regulatory bodies and non-government organisations. Stakeholder engagement takes place at Dignity group level and the Company looks to Dignity group initiatives for guidance and takes them into account in its decision making.

The Strategic report has been approved by the Board.

On behalf of the Board

S Long Director 24 May 2024